



Left: FRESH 2017 Winner Eusebio Sanchez 'Antropomórfico'. Right: FRESH 2017 Exhibitor Patricia Mato Mora 'Hydroanthropoza'.  
Photographer: Joel Fildes

“FRESH provides a unique platform for recent graduates to exhibit their work at the British Ceramics Biennial. It showcases a diverse cross-section of ideas and trends currently explored within clay and ceramics practice and offers opportunities to forge new networks both nationally and internationally. Emerging talent can acquire a presence alongside a range of established artists and designers through the UK’s largest festival that champions the boundless possibilities of the material.”

**Neil Brownsword**  
Artist and Professor of Ceramics,  
Staffordshire University.

The acclaimed FRESH show will be one of the main exhibitions at the fifth British Ceramics Biennial, taking place in Stoke-on-Trent, **7th September - October 13th, 2019**

You are invited to apply for the BCB FRESH 2019 – a high profile exhibition that celebrates and promotes the emerging talent in contemporary British ceramics, in the context of its long history in Stoke-on-Trent.

**Deadline for applications:** Midnight July 10th, 2019



## What is FRESH?

### FRESH is:

- A curated survey exhibition of new ceramic work by recent graduates from UK Higher Education programmes.
- A platform exhibition that establishes a strong collective voice for emerging ceramic artists and brings them to critical public attention.
- Organised by the British Ceramics Biennial BCB and the National Association of Ceramics in Higher Education (NACHE).

Venue: BCB Exhibition Space, the original Spode factory site, Stoke Town, Stoke-on-Trent,  
ST4 1JH

Dates: 7th September to 13 October 2019

### FRESH will:

- Promote the high quality work of graduates to a professional and public audience through a combination of visitors to the show, symposium, journal articles and reviews.
  - Represent the range of practice of graduates within the field, which is anticipated to include work from across the ceramic spectrum: studio pottery, tableware and industrial design, figurative and abstract sculpture and installation.
  - Provide an invaluable launch pad for the exhibitors as they embark on their professional careers.
  - Make awards to selected Fresh exhibitors
1. a one month funded residency a [Guldagergaard International Ceramics Research Centre](#), Denmark in 2020.

## Timetable 2019

|                  |  |
|------------------|--|
| March            | Call out for applications                                      |
| <b>July 10th</b> | Deadline for submissions                                       |
| July 26th        | FRESH selection panel meets and successful candidates informed |
| August 13th      | Deadline for delivery of all work to exhibition venue          |
| 6th September    | Festival launch night  |
| 7th September    | FRESH Exhibition opens to public                               |
| Sept/October     | FRESH awards event   |
| 13th October     | FRESH Exhibition closes to public                              |
| October/Nov      | Collection / dispersal of all work                             |

## The Application Process

The FRESH selection panel will choose up to a maximum of 25 artists' work to be included in the exhibition. The exhibition will be curated by BCB and a representative from NACHE. Whilst there is no charge made for submission or exhibition, applicants will be responsible for organising the delivery and collection of their work, by arrangement. The BCB offers successful applicants support up to a maximum of £40 that must be used towards expenses incurred in transporting the work to and from the exhibition site.

All applicants must be graduates (BA, MA) of UK higher education universities and colleges who graduated in 2018 or 2019. Applications will be considered from individuals whose primary medium is clay.

### Send applications to:

Send your completed application form, with up to 6 images of recent work (300dpi minimum), an image list (image details must correspond to image file title and must include: work title, date, materials, dimensions, photographer), an artist statement (150 words max) and a 1 page CV to [rhannon@britishceramicsbiennial.com](mailto:rhannon@britishceramicsbiennial.com) using [www.wetransfer.com](http://www.wetransfer.com) with the subject heading 'FRESH 2019 Application'.