

## Fresh 2021

We have a number of questions included below that will help us learn more about you and your practice. Please feel free to respond to these questions in writing in the spaces indicated below or verbally answer these questions if you're making a video or audio recording for the application.

Applications will be considered using the following criteria:

- Strength, sincerity and ambition of practice and proposed work to Fresh 2021
- The potential impact of the exhibition on the development of the artists' practice and career.
- Sustained commitment to practice.
- Diversity of learning representation
- Diversity of artist/practitioner
- Diversity of practice/discipline

Thank you for taking the time to check your eligibility for this exhibition before filling out your application form for Fresh 2021.

Access support is specifically available to individuals who feel they face barriers in making an application. If you feel that you face barriers and need access support a BCB team member is available to help with your application or for an advice session in advance of your application. Please email [access@britishceramicsbiennial.com](mailto:access@britishceramicsbiennial.com) to discuss how we can help you.

If you have any queries at all please get in touch: [access@britishceramicsbiennial.com](mailto:access@britishceramicsbiennial.com)

**Deadline for applications:** Midnight June 16th, 2021

## Fresh 2021 Application

**Name:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

(we will use this address to contact you)

**Link to Recording:** \_\_\_\_\_ (If applicable)

If you have chosen to make a video or audio recording of your application covering the questions listed below please share the link here.

If a password is required to access the audio or video recording, please include it clearly with the link provided or give it this password: FRESHbcb2021)

## Fresh 2021 Application

- If you need some assistance with your application you can book an appointment with a BCB team member, to make an inquiry please email: [access@britishceramicsbiennial.com](mailto:access@britishceramicsbiennial.com)
- Please answer every question and stick to the word limits indicated as closely as possible.
- If you are choosing to answer the questions in written form please save your Fresh Application form as a .doc .docx. or pdf.
- If you are choosing to answer the questions in an audio or video recording when indicated in the application form please share weblinks to this via an online platform (google drive, dropbox, youtube, vimeo etc.). When a password is required please share it clearly or make it: FRESHbcb2021
- Please title your Application Form with: Fresh\_yourname\_youremailaddress for example: Fresh\_graysonperry\_graysonperryemail@email.com

### 1. Please tell us about your practice.(100 words max).

This could be your artist/design/creative statement or a short piece of text that explains what you do and why.

### 2. When, where and why did you begin working in clay? (100 words max)

Please share what year you began making, where and why you began working in clay. For example did you begin at home or which studio, workshop, university course did you attend?

3. Why do you work with clay/ceramics and what does it mean to you? (100 words max)

4. What are your aspirations? (100 words max)

Please consider what your future looks like in the creative field and where you want to go next.

### Application Checklist:

- **Step 1** Please read or listen through the Application Guidelines
- **Step 2** Complete the Fresh Application Form (this form)
- **Step 3** Select up to 6 supporting files
- **Step 4** Fill out your Diversity and Equality monitoring form.
- **Step 5** Submit your application form and supporting files
- **Step 6** Finally Complete and submit Applicant Details